



Buharimeter Poll Report

For



Centre for Democracy & Development
Centre pour la démocratie et le développement

May 2018

About Buharimeter

Buharimeter (www.buharimeter.ng) is an independent monitoring tool that enables Nigerians, scholars and political analysts around the globe to evaluate the implementation of the campaign promises of President Muhammad Buhari and his party, the All Progressives Congress (APC), made in the prelude to the 2015 general elections. Like other election pledge monitoring initiatives around the globe (such as Obameter, Mackymeter and Morsimeter), *Buharimeter* evolves out of the concern to address the challenges of governance, civic participation and effective service delivery in Nigeria. Its central focus is to bridge the existing gap between the government and the governed, thereby facilitating a process through which democratic accountability becomes the norm. By analysing data gathered through multiple sources and rating the performance of the government, we hope to empower Nigerians to take an active role in making the APC-led government live up to its campaign promises.

The project is conceptualized by the Centre for Democracy and Development (CDD-West Africa) and supported by the Open Society Initiative for West Africa (OSIWA)

Survey Background

Founded in 1997 in London and registered in Nigeria in 1999, the Centre for Democracy and Development (CDD) was established as an independent, not-for-profit, research training, advocacy and capacity building organization. The purpose was to mobilize global opinion and resources for democratic development and provide an independent space to reflect critically on the challenges posed to the democratization and development processes in West Africa. In order to be the prime catalyst and facilitator for strategic analysis and capacity building for sustainable democracy and development in West Africa, CDD is set out to generate dialogue on alternative pathways that are universally relevant and context sensitive. The Centre remains focused on capacity building work, policy advocacy, and as a research reference point on democratic governance, human security, people-centered development and human rights.

In line with this, NOIPolls, the number one for country specific public opinion polling and research organization in West Africa was commissioned by CDD to conduct a public perception survey across all the 36 states in Nigeria including the Federal Capital Territory (FCT). The survey focused on gauging public perception of Nigerians on the effectiveness of President Buhari's administration on some key sectors as well as in the three cardinal campaign promises.

Objectives

The objectives of the survey includes;

To gauge the job performance of President Buhari since he assumed office in May 2015,

To assess the effectiveness of President Buhari's administration on Agriculture, Education, Housing, Oil and gas, Transportation and Health sectors and

To measure the performance of the Federal Government of its three cardinal campaign promises namely Corruption, Security and Economy.

Methodology

- The Opinion Poll was conducted by **NOIPolls**, an opinion polling and research organization.
- All interviews were conducted by telephone. Interviews were conducted in five major Nigerian languages: English, Pidgin English, Yoruba, Hausa and Igbo.
- All the 36 states and the Federal Capital Territory were surveyed.
- A total of 4,000 interviews were completed.
- The average time per interview was 15 minutes.
- Survey state quotas were assigned and it was ensured that every state were proportionately represented in the sample.
- Post-stratification gender and state weights were constructed and applied to the data to make it more representative of the population, allow for more accurate population totals of estimates and reduce non-response bias. The weights assigned were in proportion to the 2006 Nigerian population figures.
- The margin of error does not exceed plus or minus 3 percent at the mid-range with a confidence level of 95 percent.
- Prior to the fielding of the opinion poll a pilot poll was conducted of 30 completed interviews across the survey states to test the completeness and appropriateness of the survey tool.



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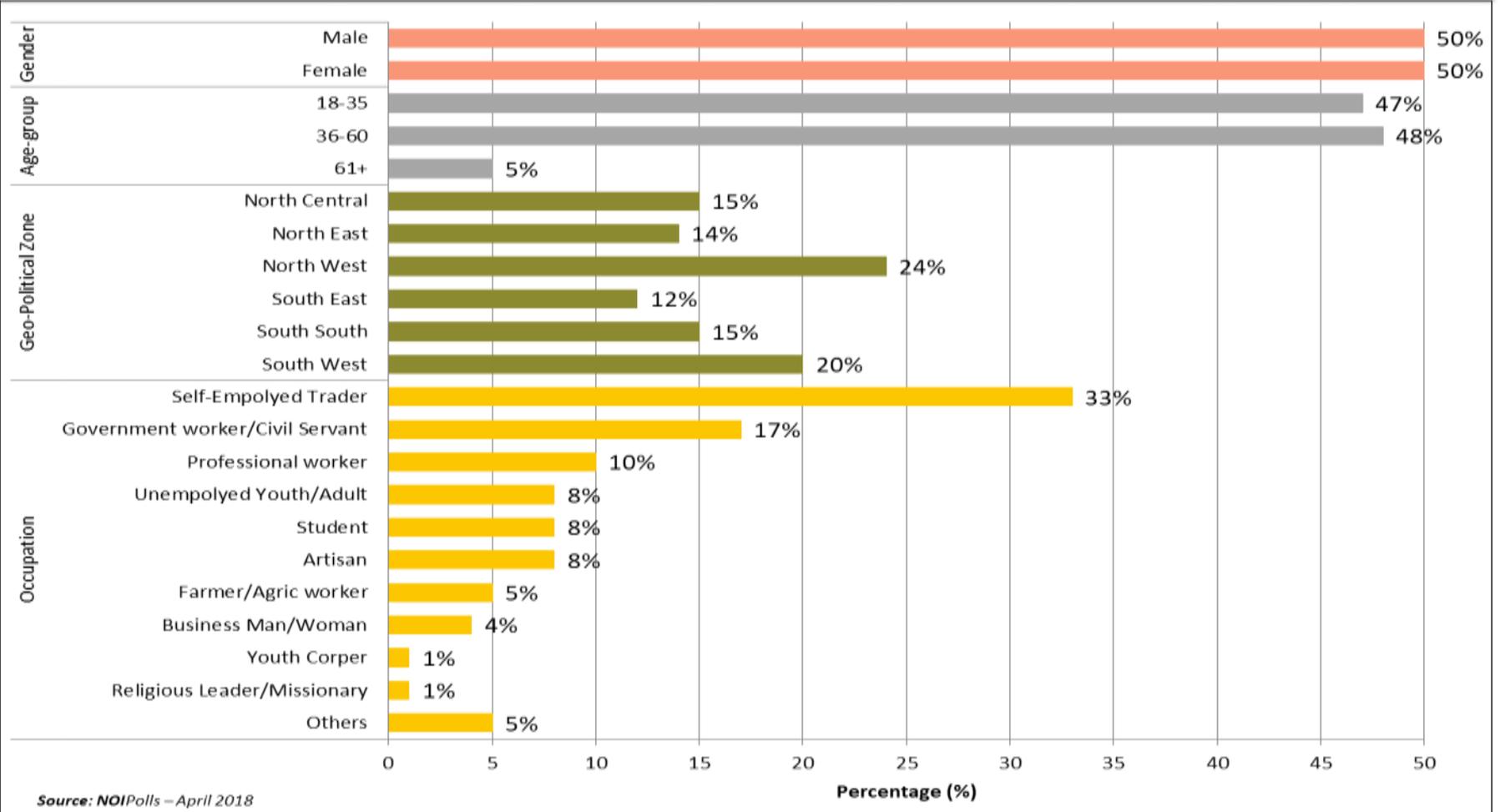
NOIPolls

POLLING · ANALYTICS · DATABASE · STRATEGY

Demographic distribution



Summary of Weighted Demographic Variables for “Governance” Snap Poll (N =4,000) - May, 2018



Summary of Key Findings

- Overall the poll revealed that 40 percent of Nigerians approve of the President's performance while 44 do not approve; bringing his average score to 2.86. This figure implies that the President was rated below average by Nigerians.
- The poll also revealed that Federal government received ratings below average on the three cardinal campaign promises – Corruption, Security and Economy; with economy receiving the lowest average score of 1.99 where the closer the average score is to 5 the better the score.
- Also in terms of sectoral performance, the effectiveness of President Buhari's administration was also rated poorly across six sectors including Electricity, Education, Housing, Oil and Gas, Transportation and Health. However, on a brighter note, the current administration's effectiveness on the agricultural sector was rated fairly; recording the highest average score at 2.65.
- Finally the poll revealed radio and television as the major sources of information on government activities to Nigerians.



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Key Findings from Telephone Opinion Poll



On a scale of 1 to 5, where 1 is very poor and 5 is very good, how would you rank the performance of the federal government on its three (3) cardinal campaign promises?



Source: NOIPolls – April 2018

The Federal government received ratings below average on the three cardinal campaign promises – Corruption, Security and Economy with economy receiving the lowest average score of 1.99



**On a scale of 1 to 5, where 1 is very poor and 5 is very good, how would you rank the performance of the federal government on its three (3) cardinal campaign promises?
(Disaggregated by Nationwide, Gender and Age-group)**

Response	Nationwide	Gender		Age-group		
		Male	Female	18-35	36-60	61+
Corruption						
Very poor	42%	36%	47%	39%	42%	48%
Poor	15%	16%	14%	16%	14%	16%
Fair	25%	27%	24%	27%	25%	24%
Good	14%	16%	11%	13%	15%	10%
Very good	4%	5%	4%	5%	4%	2%
Average score	2.24	2.37	2.10	2.27	2.24	2.02
Security						
Very poor	40%	38%	43%	37%	42%	49%
Poor	15%	14%	15%	15%	14%	19%
Fair	24%	25%	22%	25%	23%	19%
Good	16%	18%	14%	17%	16%	11%
Very good	5%	5%	6%	6%	5%	2%
Average score	2.33	2.42	2.24	2.41	2.29	1.99
Economy						
Very poor	48%	43%	53%	47%	49%	56%
Poor	19%	20%	19%	20%	18%	17%
Fair	21%	22%	20%	21%	21%	21%
Good	10%	12%	7%	10%	10%	5%
Very good	2%	3%	1%	2%	2%	1%
Average score	1.99	2.12	1.85	2.02	1.98	1.80

Source: NOIPolls – April 2018

67 percent of the respondents rated the economy as poor.



**On a scale of 1 to 5, where 1 is very poor and 5 is very good, how would you rank the performance of the federal government on its three (3) cardinal campaign promises?
(Disaggregated by Nationwide and Geo-Political Zone)**

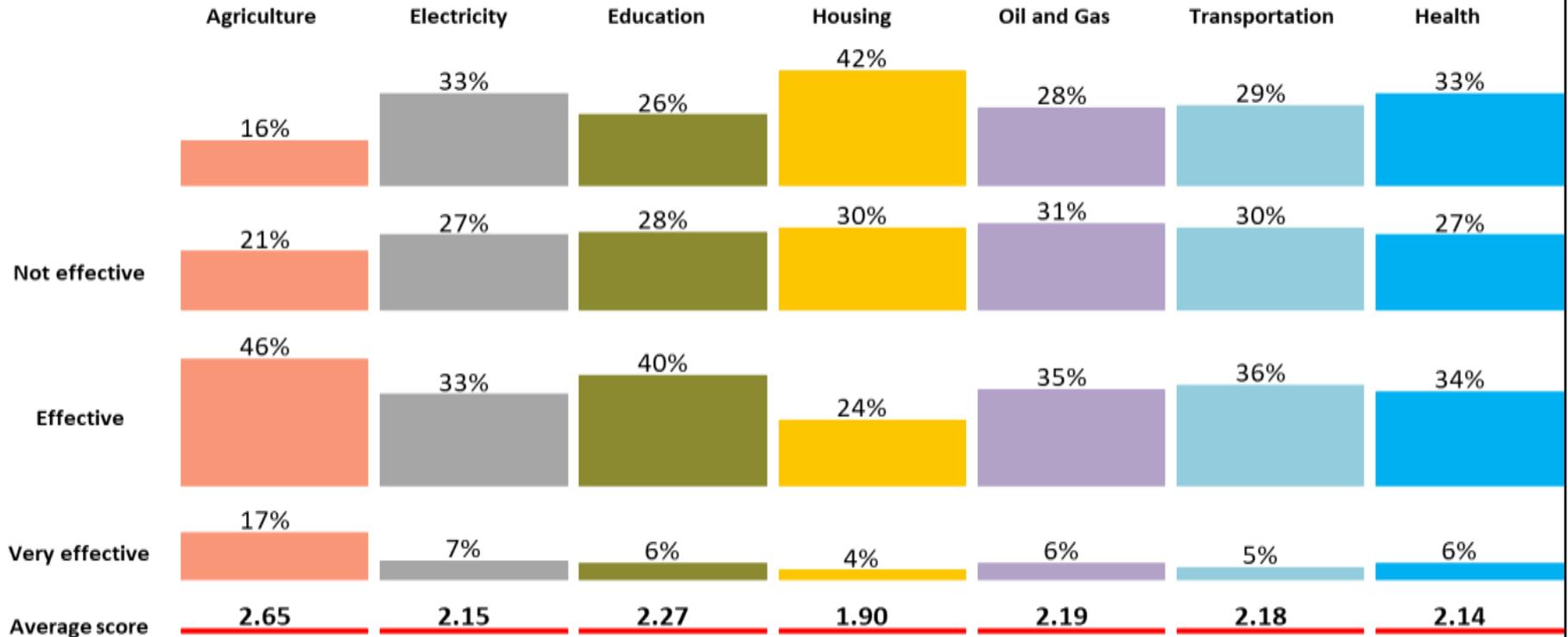
Response	Nationwide	Geo-Political Zone						
		North Central	North East	North West	South East	South South	South West	South West
Corruption								
Very poor	42%	44%	18%	22%	68%	60%	50%	50%
Poor	15%	17%	17%	15%	16%	15%	13%	13%
Fair	25%	23%	32%	33%	13%	18%	28%	28%
Good	14%	11%	27%	23%	2%	5%	7%	7%
Very good	4%	5%	7%	7%	1%	2%	2%	2%
Average score	2.24	2.14	2.90	2.79	1.52	1.77	1.97	1.97
Security								
Very poor	40%	47%	14%	18%	63%	57%	54%	54%
Poor	15%	17%	10%	11%	18%	18%	16%	16%
Fair	24%	22%	25%	30%	15%	21%	23%	23%
Good	16%	10%	37%	30%	4%	4%	6%	6%
Very good	5%	4%	14%	11%	0%	0%	1%	1%
Average score	2.33	2.07	3.27	3.07	1.61	1.74	1.83	1.83
Economy								
Very poor	48%	51%	26%	28%	67%	60%	64%	64%
Poor	19%	20%	21%	20%	18%	22%	16%	16%
Fair	21%	19%	30%	29%	14%	14%	17%	17%
Good	10%	9%	19%	19%	1%	3%	3%	3%
Very good	2%	1%	4%	4%	0%	1%	0%	0%
Average score	1.99	1.90	2.55	2.52	1.51	1.60	1.58	1.58

Source: NOIPolls – April 2018

On the three cardinal campaign promises, though they are all below average, security had the highest average rating of 2.33 out of 5.



How would you rate the effectiveness of President Buhari's administration in the following sectors?



Source: NOIPolls – April 2018

Most Nigerians (63 percent) believe that the Agricultural sector is more effective when compared to other sectors.



Do you approve or disapprove of the job of President Muhammadu Buhari? (Disaggregated by Nationwide, Gender and Age-group)

Response	Nationwide	Gender		Age-group		
		Male	Female	18-35	36-60	61+
<i>I strongly disapprove</i>	24%	22%	26%	24%	23%	24%
<i>I disapprove</i>	20%	18%	22%	20%	20%	22%
<i>I neither disapprove nor approve</i>	16%	15%	17%	16%	15%	20%
<i>I approve</i>	26%	29%	23%	26%	28%	23%
<i>I strongly approve</i>	14%	16%	12%	14%	14%	11%
<i>Average score</i>	2.86	3.00	2.72	2.85	2.90	2.75

Source: NOIPolls – April 2018

The larger proportion (46 percent) of the respondents aged 61 years and above accounted for the highest fraction of Nigerians who disapproved of the President's performance.



Do you approve or disapprove of the job of President Muhammadu Buhari? (Disaggregated by Nationwide and Geo-Political Zone)

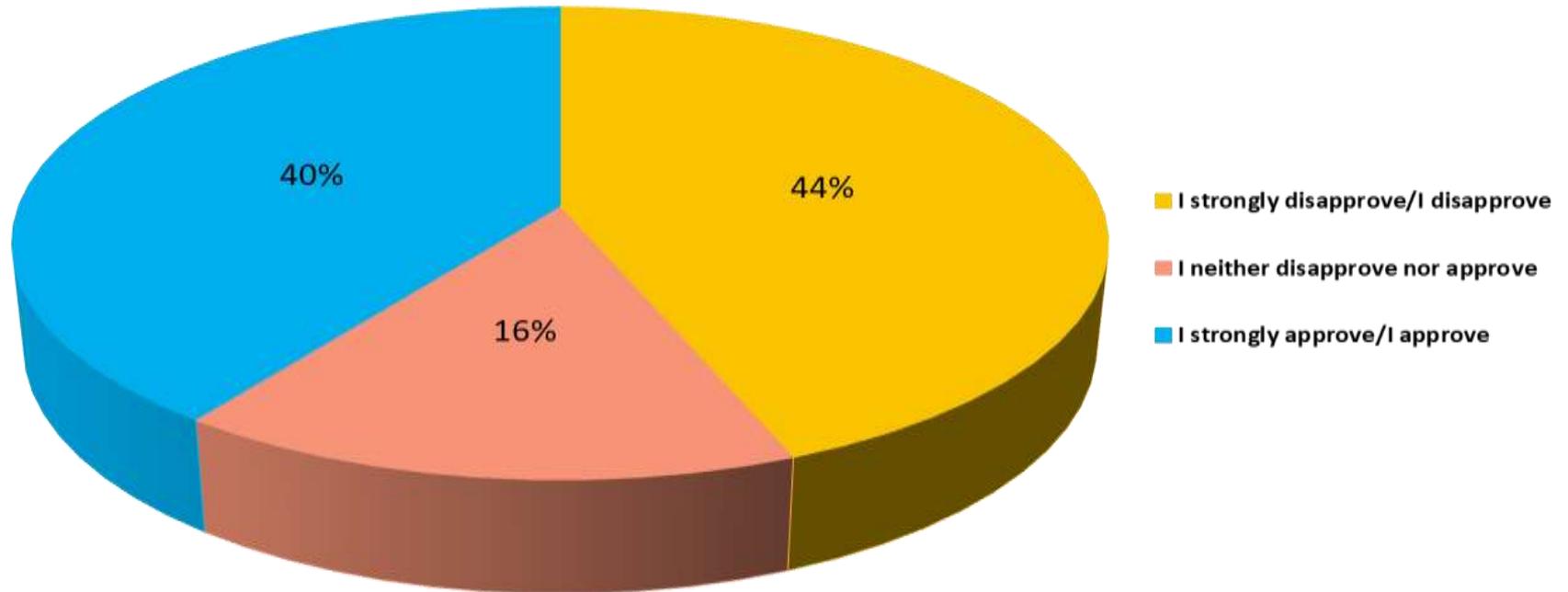
Response	Nationwide	Geo-Political Zone					
		North Central	North East	North West	South East	South South	South West
<i>I strongly disapprove</i>	24%	29%	9%	15%	41%	32%	26%
<i>I disapprove</i>	20%	20%	20%	13%	30%	27%	19%
<i>I neither disapprove nor approve</i>	16%	14%	14%	14%	18%	15%	21%
<i>I approve</i>	26%	26%	36%	32%	9%	18%	24%
<i>I strongly approve</i>	14%	11%	21%	26%	2%	8%	10%
<i>Average score</i>	2.86	2.70	3.41	3.43	2.04	2.44	2.71

Source: NOIPolls – April 2018

The findings revealed that respondents from the North-West (58 percent) and North-East (57 percent) zones accounted for the larger share of Nigerians who approve of the President's performance.



Do you approve or disapprove of the job of President Muhammadu Buhari?



Source: NOIPolls – April 2018

The larger proportion of Nigerians (44 percent) surveyed did not approve of the President's job performance.



Do you approve or disapprove of the job of President Muhammadu Buhari? (Disaggregated by Nationwide, Gender and Age-group)

Response	Nationwide	Gender		Age-group		
		Male	Female	18-35	36-60	61+
I strongly disapprove/ disapprove	44%	40%	48%	44%	43%	46%
I neither disapprove nor approve	16%	15%	17%	16%	15%	20%
I strongly approve/ approve	40%	45%	35%	40%	42%	34%
<i>Average score</i>	2.86	3.00	2.72	2.85	2.90	2.75

Source: NOIPolls – April 2018

The survey revealed that more female (48 percent) than male (40 percent) respondent did not approve of the President's job performance.



Do you approve or disapprove of the job of President Muhammadu Buhari? (Disaggregated by Nationwide and Geo-Political Zone)

Response	Nationwide	Geo-Political Zone					
		North Central	North East	North West	South East	South South	South West
I strongly disapprove/I disapprove	44%	49%	29%	28%	71%	59%	45%
I neither disapprove nor approve	16%	14%	14%	14%	18%	15%	21%
I strongly approve/I approve	40%	37%	57%	58%	11%	26%	34%
<i>Average score</i>	2.86	2.70	3.41	3.43	2.04	2.44	2.71

Source: NOIPolls – April 2018

The South-East (71 percent) accounted for the largest proportion of Nigerians who disapprove of the job performance of the President.

How do you get information about government activities? (Disaggregated by Nationwide, Gender and Age-group)

Response	Nationwide	Gender		Age-group		
		Male	Female	18-35	36-60	61+
<i>Radio</i>	55%	57%	53%	50%	59%	64%
<i>Television</i>	55%	51%	59%	53%	56%	57%
<i>Social media platforms</i>	28%	32%	24%	34%	24%	14%
<i>Newspaper</i>	21%	25%	17%	19%	24%	19%
<i>Online news platforms</i>	20%	25%	15%	24%	18%	16%
<i>Family and friends</i>	8%	7%	10%	7%	9%	12%
<i>Places of worship</i>	1%	1%	2%	1%	1%	3%

Source: NOIPolls – April 2018

The result revealed that most Nigerians get their information about government activities through radio and television.



**How do you get information about government activities?
(Disaggregated by Nationwide, and Geo-Political Zone)**

Response	Nationwide	Geo-Political Zone					
		North Central	North East	North West	South East	South South	South West
<i>Radio</i>	55%	52%	46%	64%	57%	44%	58%
<i>Television</i>	55%	66%	44%	49%	54%	60%	59%
<i>Social media platforms</i>	28%	30%	23%	31%	24%	28%	28%
<i>Newspaper</i>	21%	28%	11%	18%	25%	23%	24%
<i>Online news platforms</i>	20%	22%	15%	23%	18%	20%	22%
<i>Family and friends</i>	8%	6%	5%	12%	9%	8%	6%
<i>Places of worship</i>	1%	1%	1%	2%	2%	1%	1%

Source: NOIPolls – April 2018

64 percent of those residing in the North-West had the largest share of Nigerians who get information via radio.

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Buharimeter is supported by:



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